

Qualifications**Profile**

- Solid problem-solving, analytical and conceptual thinking skills
- Proficient at guiding team for complete, full turnkey product development on multiple projects
- Proven track record of on-time delivery of product designs
- Effective in ID project management including establishing project goals and timelines
- Ability to direct product branding and marketing strategies
- Expert in building teams and infusing design passion
- Strong oral and written communication skills
- Capable at training and leading less experienced designers
- Excellent sketching and rendering skills
- Sensitivity to form, color, materials and finishes
- Strong knowledge of manufacturing processes including, but not limited to, plastic and metal part design
- Experienced in making presentations of potential products for review with Executive Team
- Adept at researching new and existing product categories

Experience

4/02 - present

Freelance Design and Illustration Los Angeles, CA

Created designs of speakers, corporate identities, logos, business cards, letterheads, mailers, brochures, art direction and design for CD's, spot illustrations and character development sketches.

12/97 - 12/01

Thermo Orion Beverly, MA
Sr. Industrial Designer

Reporting directly to the Vice President of Design, as Senior Industrial Designer for a leading Analytical Technologies company, I provided leadership in the conceptualization, implementation, development and production of electrical-chemical based testing products used both in the field and in laboratories. Led in the management of product and graphics production, packaging, tradeshow booth/ product displays and user testing with a focus on component part design, tolerance stack-up analysis, material selection and specification, part count reduction and serviceability. Designed parts for injection molding, extrusion, casting of all types, sheet metal, pressure and vacuum forming, including tool design, to name a few. Played an integral part in the selection and approval of vendors. Provided art direction of photo shoots for product catalogs and advertisements. Our in-house design team also acted as consultants with company affiliates, in the design of their product lines, branding and marketing strategies. Designed products for private label and OEM business. Developed and managed the company's Industrial Design internship program.

KEY ACHIEVEMENTS:

- Redesigned company's flagship products. One, of which, was untouched for 30 years
- Successfully launched new product that captured 80% of market sales in the first month of release
- Reduced costs and waste by 40% and increased space efficiency through the redesign of product packaging
- Reduced cost and increased profit by successfully reducing existing product part count during redesign
- Provided art direction corporate name transition on all products and collateral materials
- Teamed with Marketing to create ad campaign credited for increasing sales of product lines
- Established policy to streamline products to create company identity
- Presented with Design Excellence Award two years in a row
- Commended with accolades from company affiliates

9/94 - 11/97

Bose Corporation Framingham, MA
Industrial Designer

As Lead Industrial Designer, I developed comprehensive designs for all aspects of every line of consumer speakers, component audio and aviation headsets from conception to production, working closely with Marketing, Machine-shop/ Proto-typing, OEM and three separate R&D divisions which contained their own Acoustic, Electrical and Mechanical Engineering groups. Responsible for conceptualizing the development of new products, determining new markets and establishing regulatory and quality standards of all products. Met with vendors to discuss and give status on projects. Worked closely with the Graphics, Marketing-Communications and Human Factors Divisions to oversee and direct product graphics, advertisements, outlet store displays and conducted focus groups. Supervised production of products in various locations including Canada, Mexico and Japan.

KEY ACHIEVEMENTS:

- Created line of accessory products that became best selling line in company's history
- Launched new speaker line for Japanese market whose success resulted in a one year waiting list
- Worked directly with company president/CEO to discuss direction on various projects
- Recommended efficiency changes to vendor resulting in improved parts for company and consequently, created satisfaction from vendors' client base
- Acted as solitary company designer for 10 months while juggling 24 projects
- Presented with Design Awards from Japan and the IDSA

Education

9/89 - 5/94

Massachusetts College of Art Boston, MA
Bachelor of Fine Arts in Industrial Design, 1994**Technical Proficiency**

Platforms: Mac OS 9/10, Windows XP
Software: Illustrator, Photoshop, Vellum, Pro E, and Office Suite (Word, Excel, Access, PowerPoint)

Conversational in Japanese